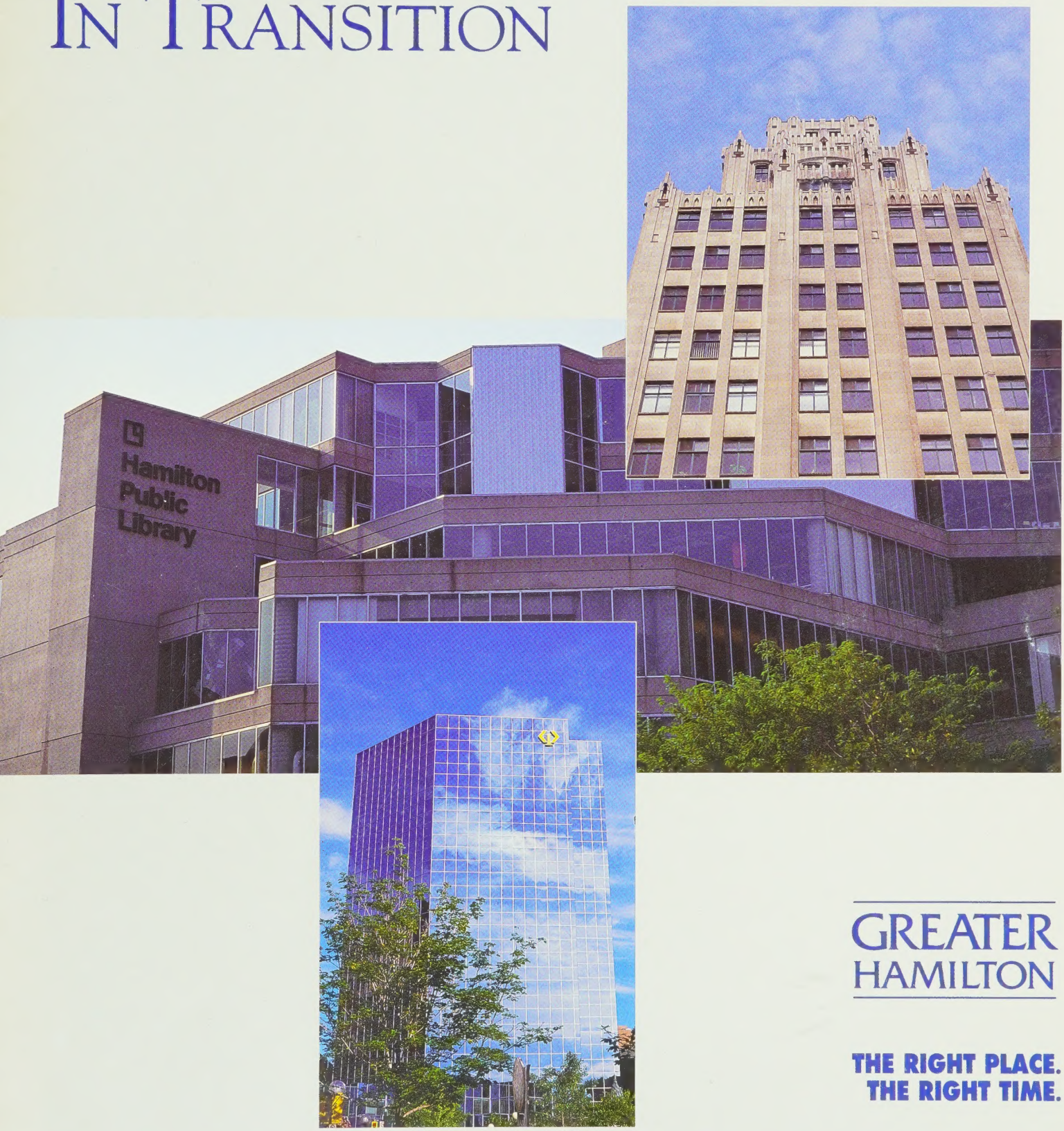
URBAN/MUNICIPAL

Downtown Hamilton – In Transition

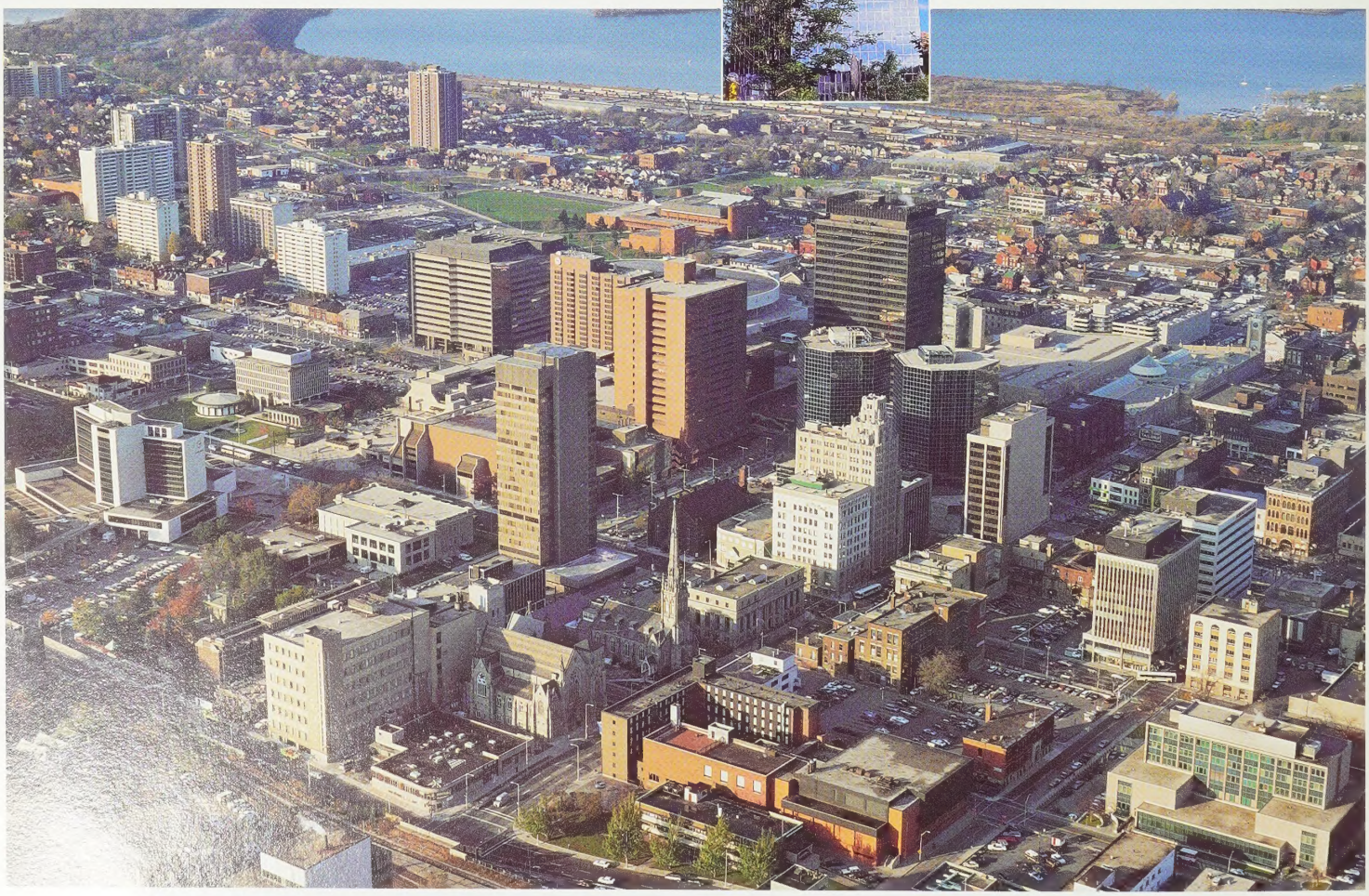


GREATER HAMILTON

**THE RIGHT PLACE.
THE RIGHT TIME.**

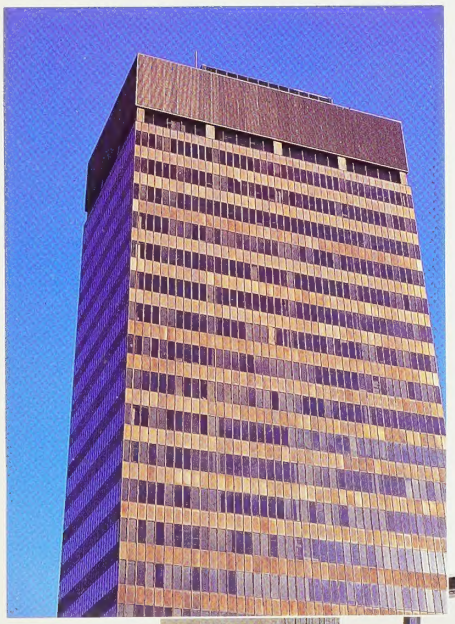
DOWNTOWN - GROWING STRONG

Downtown Hamilton is blossoming into a vibrant centre with opportunity looming large on its horizon. The downtown core's commanding structures built over the years are material reminders of the city's promise. These include the gothic-styled Pigott building opened in 1928, a landmark skyscraper in its postwar days; the Hamilton Public Library, a six-storey ultramodern building which opened in 1980, now a first class facility and a major attraction; and the striking CIBC Commerce Place twin buildings opened in 1987 housing prime modern office space.



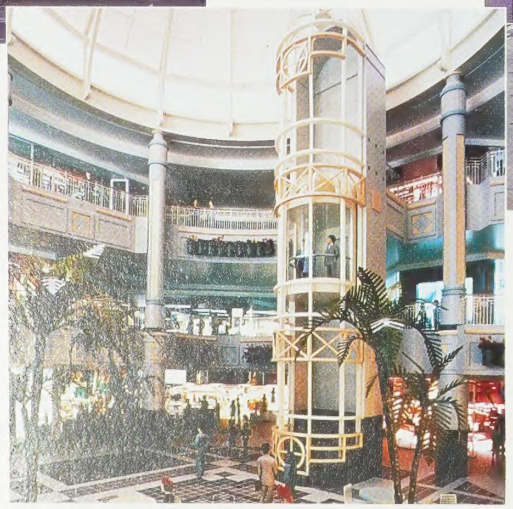
Office Space

Office space in downtown Hamilton is abundant and affordable. All the amenities of major downtown centres are provided with the added benefits of green space and affordable parking. The space available ranges from state of the art office towers to completely renovated smaller buildings.



Retail Space

In the heart of downtown Hamilton there is a thriving merchandising business. A heavy traffic flow is ensured due to the thousands of people who live and work in the downtown core. Excellent retail space is available in the Jackson Square Complex which now houses over 250 fine stores. The Square is also connected to Copps Coliseum, the Sheraton Hotel, the Convention Centre and the famous Farmers' Market. The latest addition to this impressive collection is the Eaton Centre, a beautifully designed shopping centre with a capacity for 115 shops and restaurants.



Varied & Affordable Housing

Housing costs in Hamilton are, historically, 40% below those of Toronto which translates into very affordable homes for employees. Average weekly salaries in the office occupations are similar to those in the Toronto area. In the 1987 comparison of surplus income for cities in the Golden Horseshoe area, the Greater Hamilton region ranked first. Good traffic flows mean the downtown is easily accessible and residing in the downtown area is a safe, affordable option with all types of housing available.

Poised for Growth

Hamilton's Central Business district serves people well beyond its boundaries. The cultural attractions such as Copps Coliseum and the Art Gallery draw people not only from the surrounding area but also from the international community. Head offices are located here from such diverse organizations as Stelco Steel, Navistar, Westinghouse Canada, Canadian Imperial Bank of Commerce's South Central Ontario District Office and the Young Drivers of Canada.

The Regions Urban Centre is poised to accommodate new growth. Prime office sites are still available, although the supply is decreasing. Public transportation uses the downtown as a major juncture providing access to people throughout the region. Improved housing and the construction of condominium units are creating livelier streets. The GO station provides transportation options which increase the commutershed of the region. A skilled labour force is in place, good sites are available, an excellent quality of life exists and a local government encouraging growth all combine to make Downtown Hamilton an attractive investment environment.

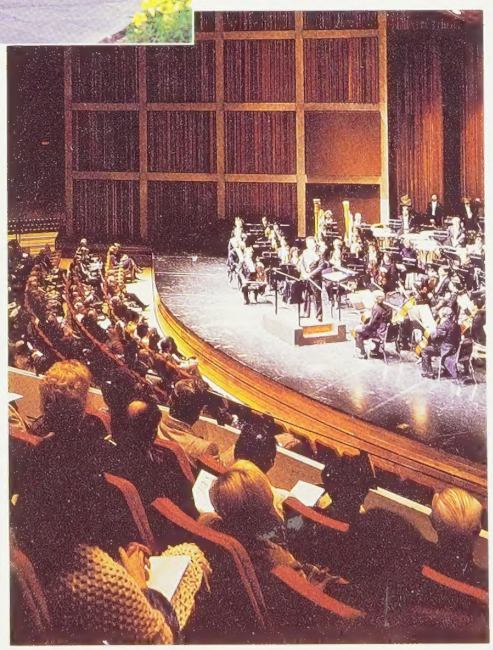
PEOPLE PLACE

Excellent shopping brings people into the downtown area on a regular basis. The focal point of retail sales is the Lloyd D. Jackson Square indoor mall. The lively Hess Village shopping district is another popular choice. Other downtown attractions include the renowned Hamilton Place Theatre and the adjoining Art Gallery and Convention Centre. The Canadian Football Hall of Fame is also centrally located as are several five-star hotels, fine restaurants and night clubs.

Housing renovations, condominium projects and affordable prices are reshaping the downtown into an attractive place to live. Close-knit neighbourhoods and lively street life are beginning to reappear in Downtown Hamilton leading to increased population projections for the area and creating a people environment.

Major events such as the Spectator Indoor Games, International Hockey and Cycle Races attract people from outside the region. The Business Improvement Areas and Merchants' Associations sponsor annual events and are constantly working towards improving the downtown.

Come and see for yourself why Greater Hamilton is an excellent location for your office or business venture.



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